

FOR IMMEDIATE RELEASE

**Mindy Kaling of NBC's "The Office" to Officiate "The Office Games"
Saturday, July 19 in Scranton, PA -- Home of Dunder Mifflin**

*Fun Run, Trivia Challenge and Beet Eating Contest
Mark Official Launch of "The Office" Board and DVD Games
From Pressman Toy and NBC Universal Television Consumer Products Group*



New York, June 30, 2008 – Mindy Kaling, writer, co-executive producer and the actress known as the chatty Kelly Kapoor on NBC's "The Office," will join fans in Scranton, PA, on Saturday, July 19 as Dunder Mifflin's hometown becomes the first city to offer the new The Office DVD Board Game and The Office Trivia Game by Pressman Toy and licensed by NBC Universal Television Consumer Products Group. Ms. Kaling will officiate "The Office Games" – a full day of Dunder Mifflin style fun – starting with a 2K Fun Run and ending with a Beet Eating Contest that would make Dwight proud. The day's events will take place in and around The Mall at Steamtown in Scranton.

In addition to marking the official debut of the two games, The Office games launch will raise funds for United Neighborhood Centers of Northeastern Pennsylvania (UNC), a Scranton-based charity that provides services and creates opportunities which empower individuals and builds strong interdependent communities throughout Northeastern Pennsylvania.

"There's no better place than Scranton to serve as the springboard for our new games based on The Office," said Pressman Toy President Jim Pressman. "We're excited to bring Ms. Kaling and The Office games to the home of Dunder Mifflin."

"Scranton is honored to have been selected as the first city in America whose retailers will stock The Office Trivia Game and DVD Board Game," said Scranton Mayor Christopher Doherty. "We'll be rolling out the beet red carpet for Ms. Kaling."

"I have been to Scranton before and am really excited to return for this fun event!" - Mindy

"The Office Games" July 19th line-up includes:

9:00 a.m. – 2K Fun Run

Wear your favorite office attire! Prizes for best dressed, best character look-a-likes and fastest.

10:30 a.m. – The Office Trivia Challenge

Are you an "Assistant to the Regional Manager" or the "Regional Manager" when it comes to "The Office" trivia? The Challenge will feature questions from The Office Trivia Game.

12:00 p.m. – Beet Eating Contest

Straight from Dwight's farm...well, after being canned.

1:30 p.m. – 2:30 p.m. – Autograph Session

The first 125 customers who purchase The Office DVD Board Game or The Office Trivia Game at Boscov's at The Mall at Steamtown in Scranton, PA, on July 19 will be able meet Mindy Kaling and have her autograph their game.

To register for "The Office Games," please visit:

http://www.active.com/event_detail.cfm?event_id=1603902.

The Office games by Pressman Toy:

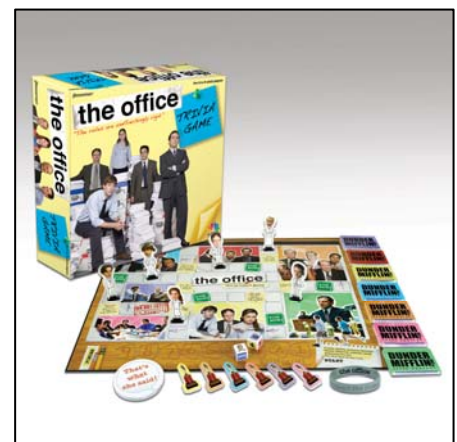
The Office DVD Board Game

The Office DVD Board Game from Pressman Toy combines video on DVD from America's funniest television sitcom NBC's "The Office" with a companion game board allowing fans to interact with their favorite characters and put their show knowledge to the test. Players go head-to-head answering trivia questions based on video clips, images and facts from "The Office" using their DVD remote control and moving around the game board. Trivia Spaces test players' knowledge. Challenge spaces let players collect other players' Schrute bucks. Clerical spaces test players' speed, skill and resourcefulness. Michael Cards can help or hinder their path. The first player to collect \$20.00 in Schrute bucks wins. Game play is different every time. *For 2-4 adult players; Suggested retail price: \$30; Available summer 2008 at major retailers nationwide.*



The Office Trivia Game

Fans of NBC's Emmy and Peabody Award-winning-sitcom "The Office" can test their show knowledge with Pressman Toy's The Office Trivia Game. Players move around the office walking cubicle to cubicle answering trivia questions and visiting favorite Dunder Mifflin characters' cubes. They must beware of Scranton Regional Manager Michael Scott showing up on the game die and moving into their cubicle – players must answer a trivia question about the socially awkward boss before they can move on. The player who successfully gets through all the locations and collects the all-important "Support the Rabid" wristband wins. *For 2 to 6 adult players; Suggested retail price: \$25; Available summer 2008 at major retailers nationwide.*



About The Office

From Deedle-Dee Productions, Reveille and Universal Media Studios comes the hilarious documentary-style look into the humorous and sometimes poignant foolishness that plagues the world of 9-to-5 in the half-hour comedy "The Office," based on the award-winning BBC hit. Since its premiere on NBC in March 2005, "The Office" has established itself as a genuine hit, earning prestigious television honors such as the 2006 Emmy Award for Outstanding Comedy Series, 2006 Peabody Award, 2006 AFI Honor, Producers Guild Award, Writers Guild Award, 2006 and 2007, SAG Award for Outstanding Performance by an Ensemble in a Comedy, Ace Eddie Award for editing and a Television Critic's Association Award for Outstanding Achievement in Comedy. Returning this Fall for its 5th Season, "The Office" is executive-produced by Ben Silverman, Greg Daniels, who developed the series for American audiences, Ricky Gervais, Stephen Merchant and Howard Klein.

About Pressman Toy Corporation Inc.

Pressman Toy Corporation Inc., the third largest game manufacturer in the United States, was founded in 1922. The company has released many strong brands that consumers have enjoyed for generations, such as Rummikub, MASTERMIND and Tri-Ominos. One of the first companies in the industry to begin licensing popular characters and content for toys and games, Pressman Toy has created games and puzzles based on *Ben 10*, *Pokémon*, *Scooby-Doo!* and *The Simpsons*, as well as popular games shows *Deal or No Deal*, *Who Wants to Be A Millionaire*, *Jeopardy!* and *Wheel of Fortune*. More recently, the company has expanded its offerings into the DVD game and DVD board game segments.

In 2008, Pressman Toy adds ESPN Jeopardy!, Disney Wheel of Fortune, board games based on NBC's *The Office*, and Smithsonian Institution educational games to its line-up. Further information about Pressman Toy can be found at www.pressmantoy.com.

About NBC Universal Television DVD, Music and Consumer Products Group

NBC Universal is a leader in providing entertainment programming to the domestic and international marketplaces. NBC Universal Television DVD, Music and Consumer Product Group manages all global ancillary television business endeavors for The NBC Universal Television Group, including third-party home entertainment distribution, consumer products, musical soundtracks, special market projects and the NBC Universal Online Store.

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